Marketing/Pricing Plan.

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Beats would be presented on various platforms for your convenience and comfortability. Depending on the form of purchase, it may be instant, or if contacted personally then it may take a bit longer. Prices may slightly vary on the site to make up for fees and lost revenue presented by specific websites. A few options on where to purchase are:

1. BeatStars. (Higher price due to fees.)

2. Canary Rich Studios website. (Normal price due to NO fees.)

3. Personal Contact and Purchase from Canary Rich. (No fees, normal price.)

SPECIAL EXCLUSIVE OPTION: FREE! (Must satisfy ALL Requirements.)

\* Have over 500k-1M+ Plays, Views, or Streams.

\* The song MUST generate a source of income, whether as a single, on a mixtape or album, ad revenue, or sells.

\* Must pay royalties on song.

\* Credit must be given.

\* The beat ISN’T exclusive and potentially would be shopped to others.

\* I, Canary Rich will retain copyright and ownership over the beat.

Samples

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\* Samples are responsible for clearance by the artist who’ve purchased or leased the beat.

\* Samples are priced cheaper than non-sampled beats due to the process of having to clear the sample.

\* As general guidance and tip, a copyright claim may be claimed by the owner of the sample if uploaded to YouTube, so it’s important to clear the sample.

Process of Beat Availability.

1. Beat is created.

2. Upon finishing and mixing, the beat may be shopped for Major Artist Placements.

3. If sent to an artist, there may be a waiting period (1 Week to a Month plus.) This depends on waiting to see an artist will use the beat or not.

4. If the beat is placed, it may no longer be available. Yet, if it isn’t placed then it’d be made available for leasing or purchase.

NEW!: Budget Licenses.

$15 License. MP3.

15,000 Audio Streams.

15,000 Video Streams.

250 Distribution Copies.

Free Downloads Only.

0 Radio Station(s).

1000 Not For Profit Performances.

No For Profit Performances.

No Broadcasting Rights.

Must Credit Producer.

No Music Video.

NEW!: Luxury License Leases.

$295 License/$340 BeatStars. MP3/WAV.

UNEXCLUSIVE.

1,000,000 Audio Streams.

1,000,000 Video Streams.

50,000 Distribution Copies.

Free AND Paid Downloads.

35 Radio Stations.

Unlimited Non-Profit Performances.

500 For Profit Performances.

10 Music Videos.

Required Producer Royalties.

Mandatory to Credit Producer.